

MENDOCINO WINEGRAPE & WINE COMMISSION

Sent: 2/8/10

PR & EVENTS COMMITTEE MEETING NOTICE AND AGENDA

Thursday February 18, 2010 –10:00 am

Ag Commissioners Office
890 N Bush Street
Ukiah CA

Chairpersons Julia Conway and Kelly Lentz are calling a meeting of the PR and Events Committee to consider the following items for discussion and possible action:

1. Call to Order
2. Review of last meeting's minutes
3. Public Comment
4. Website
5. Signs Program
6. Wine Competition Update
7. Rotary Partnership Event
8. Growers Showcase
9. Media & Trade Tasting
10. Winery PR Seminar
11. Annual Meeting
12. Public Tastings/Partnership
13. PR Firm Report
14. Panel Opportunities
15. Sponsorship Opportunities
16. Issues and Scheduling for Next Meeting
17. Adjourn

All agenda items are subject to discussion and possible action. For more information, or to make a request regarding a disability-related accommodation for the meeting, please contact Betsy Wildberger at the Commission office at 707-468-9886. This notice and agenda is available on the Internet at <http://www.truemendocinowine.com>